

DONTHI REDDY RAM REDDY

UI UX Designer

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PROFESSIONAL SUMMARY

Creative and results-oriented UI/UX Designer with over 1.5 years of experience delivering intuitive, accessible, and responsive digital products. Proficient in tools such as Figma, Adobe Photoshop, Illustrator, and Adobe XD. Demonstrates strong skills in user research, wireframing, prototyping, usability testing, and user-centered design principles. Proven success in leading projects independently and collaboratively, with a track record of designing user-friendly mobile and web experiences across EdTech and service industries.

WORK EXPERIENCE

UI/UX Designer | UX Crafts – Full-time

Sept 2024 – Present

Hyderabad, India

- Leading the UI/UX design lifecycle for both mobile and web applications, delivering wireframes, mockups, and high-fidelity designs.
- Directly collaborated with clients to collect requirements, conduct UX research, and deliver human-centered design solutions.
- Built and maintained responsive UI components in Figma; coordinated with developers for seamless implementation.
- Ensured accessibility and consistency across all deliverables in line with brand guidelines.

UI/UX Designer | Sasha Luxe Dermatology – Remote

May 2024 – Sept 2024

Hyderabad, India

- Designed intuitive and visually appealing interfaces to enhance digital presence for Sasha Luxe Dermatology & Cosmetic Surgery Center.
- Focused on seamless user flows, mobile-first UI design, and brand-aligned aesthetics.
- Created visuals, layout structure, and navigation flow for marketing and service pages, improving engagement and accessibility.
- Contributed to consistent design standards and user satisfaction for web and mobile interfaces.

UI/UX Designer | MyClassboard – Full-time

Nov 2023 – Sept 2024

Hyderabad, India

- Collaborated within a 3-member UI/UX team to redesign and enhance ERP solutions used by educators, students, and parents.
- Designed dashboards and mobile screens for different user roles, enhancing usability and task flow clarity.
- Contributed to a full website revamp for www.myclassboard.com, improving engagement and usability.
- Designed brochures, email templates, and marketing visuals in alignment with product features and user needs.

CERTIFICATIONS

Leapfrog Multimedia

Punjagutta, Hyderabad

UI/UX Designer Certificate

Apr 2023 – Oct 2023

SKILLS

Design Tools: Figma, Adobe XD, Photoshop, Illustrator

UX Design: User Research, Wireframing, Prototyping, Usability Testing

UI Design: Web Design, Mobile App Design, Responsive Design

Research & Strategy: User-Centered Design, Information Architecture, Creating User Personas, Competitor Analysis

Workflow & Collaboration: Iterative process, handoff, teamwork, client communication, design systems.

INTERESTS

Creative Problem Solving | UI Psychology | Rubik's Cube | Travel | Self-Growth | Sports